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TOUSA Revises Operational Plan

Homes Under Construction to be Completed; Spec Sales to Continue

Asset Sales Will Continue to be Contemplated and Implemented

Hollywood, FL., March 23, 2009 --TOUSA, Inc. (OTC Pink Sheets: TOUS.PK) – TOUSA, Inc. announced today that, due to the severe economic environment, the Company is suspending efforts to generate new build-to-order sales. TOUSA's primary focus is now on completing and closing homes currently under construction, selling its remaining inventory of spec homes, and monetizing its land assets over time. The Company will continue to market and solicit offers for its assets during this process.

Additionally, TOUSA is in discussions with various parties regarding a sale of its financial services businesses Universal Land Title, Inc., Preferred Home Mortgage Company, and Alliance Insurance Information Services. The Company is also in discussions with various parties regarding a sale of its homebuilding operations in Texas, which serve the Houston, San Antonio, and Austin markets under the Newmark and Trophy brands.

Customers with homes under construction can be assured that their homes will be completed. In some cases, homes where construction has yet to begin will not be started and customers will receive a full refund of their deposits.

"We are proud that the TOUSA brands have been providing the dream of home ownership across the Country for over 40 years. While the market environment has impaired our ability to maintain our historical operating platform, we will continue to build out homes and sell our existing inventory during this process," said John Boken, Chief Executive Officer and Chief Restructuring Officer. "We expect that this process will continue for a few years in order to maximize value for our creditors as well as to ensure that we continue to deliver quality homes to our existing customers."

TOUSA's trade partners and suppliers will continue to be an important resource during this process as the Company completes homes. Since the Company's Chapter 11 filing, TOUSA has worked closely with these partners to ensure ongoing payment for their products and services in the normal course of business. Vendors and suppliers can be assured that payment schedules will remain the same.

As part of this process, TOUSA will continue downsizing procedures at its corporate offices and in its divisions. In keeping with the Company's existing practices, TOUSA will be providing severance packages to all associates who will not be continuing on with the Company through this process.

"The dedication, commitment and tireless work of our associates over the last 18 months resulted in the Company outperforming market expectations. And, while we would have preferred a different outcome, their efforts were impactful and very much appreciated,"

added Boken. "We can all be proud of what we have been able to accomplish on behalf of our creditors and our customers in this unprecedented market environment."

The Company will continue to utilize its cash collateral to fund operations during this period.

Homeowners, customers, vendors and suppliers, or other interested parties may contact the TOUSA toll-free information hotline, (866) 588-9290 or visit www.tousa.com for additional information.

TOUSA filed its Chapter 11 petitions January 29, 2008 in the U.S. Bankruptcy Court for the Southern District of Florida, Fort Lauderdale Division. The case number is 08-10928.

About TOUSA, Inc.

TOUSA, Inc. is a leading homebuilder in the United States, operating in various metropolitan markets in 10 states located in four major geographic regions: Florida, the Mid-Atlantic, Texas, and the West. TOUSA designs, builds, and markets high-quality detached single-family residences, town homes, and condominiums to a diverse group of homebuyers, such as "first-time" homebuyers, "move-up" homebuyers, homebuyers who are relocating to a new city or state, buyers of second or vacation homes, active-adult homebuyers, and homebuyers with grown children who want a smaller home ("empty-nesters"). It also provides financial services to its homebuyers and to others through its subsidiaries, Preferred Home Mortgage Company and Universal Land Title, Inc. For more information on TOUSA, please visit our website at www.tousa.com.

This press release may contain forward-looking statements within the meaning of within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding the intent, belief or current expectations of the Company and its management. Any such forward-looking statements are not guarantees of future performance and involve a number of risks and uncertainties that could materially affect actual results such as, but not limited to: (i) the Company's ability to continue as a going concern (ii) the Company's ability to obtain court approval with respect to motions in the Chapter 11 proceeding; (iii) the ability of the Company to develop, confirm and consummate one or more plans with respect to the Chapter 11 proceeding; (iv) risks associated with third parties seeking and obtaining court approval to terminate or shorten the exclusivity period for the Company to propose and confirm one or more plans of reorganization, for the appointment of a Chapter 11 trustee or to convert the cases to Chapter 7 cases; (v) the ability of the Company to obtain and maintain normal terms with vendors and service providers; (vi) the Company's ability to maintain contracts that are critical to its operations; (vii) the potential adverse impact of the Chapter 11 cases on the Company's liquidity or results of operations; (viii) the ability of the Company to attract, motivate and/or retain key executives and employees; (ix) the ability of the Company to attract and retain customers and (x) other risks and factors regarding the Company and the home building industry identified from time-to-time in the Company's reports filed with the SEC, including the risk factors identified in its Annual Report on Form 10-K for the year ended December 31, 2007, and its Quarterly Reports on Form 10-Q for the quarters ended March 31, 2008, and June 30, 2008, which can also be found on the Company's website at www.tousa.com. All information set forth in this news release is as of today's date, and the Company undertakes no duty to update this information.

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